



## **Discovery Building Town Center Photography and Video Policy**

Photographs are a great way to remember a visit to the Town Center at the Discovery Building.

### **Commercial and Stock Photography**

Projects involving commercial or stock photography (such as photos/video taken for publications, catalog shoots, commercial videos and the like) please contact Tricia Nolan at University Marketing ([tricia.nolan@wisc.edu](mailto:tricia.nolan@wisc.edu) or 608-265-9005) to review campus commercial use policies and location agreements. She will work with the Town Center at the Discovery Building to set guidelines for your project.

### **Posed Photography and Video:**

For those wishing to have formal or posed photos/video (such as but not limited to family portrait, professional portrait, wedding, engagement, graduation, senior portrait) a Town Center Photography Permit must be purchased. The fee for this permit is \$30.00.

While in the Town Center at the Discovery Building:

- Photo/video sessions are confined to the first floor;
- Photo/video sessions are limited to a maximum of 2 hours;
- You are not permitted to photograph/video other visitors within the Town Center;
- You can expect other visitors in any area at any time and photography/video does not take priority over other visitor activities;
- You can expect other events to be taking place at any time and photography/video does not take priority over other events;
- You are not permitted to stanchion off an area for exclusive use;
- In the event you would like to apply to reserve an area for exclusive use, an additional application process and fee is required. Apply to Reserve Space in the **Town Center**
- Identifying building logos, including restaurants and all entities may not be included in any photos/videos.

**Non-Commercial Photography/Video for Personal or Class Project Use** (not formal or posed photography/video) No permit is required, but all photographers must follow the Town Center Photography and Video Policy rules listed above and request approval. Please contact Debbie Edge ([dedge@warf.org](mailto:dedge@warf.org) or 608-316-4484) to review the details of your project.